

The logo for Jungleworks, featuring a white stylized leaf icon to the left of the word "Jungleworks" in a white sans-serif font.

Jungleworks



Corporate Deck 2023

POWERING LOCAL COMMERCE.





The wave of local commerce is here.



The current scenario

With the latest shift in consumer preferences, brands are looking to bring themselves closer to customers and as a result, moving to local commerce. By selling direct to consumer, brands are able to achieve faster delivery, own their customers data, and improve customer satisfaction.

Every customer is looking for delivery of products within minutes.

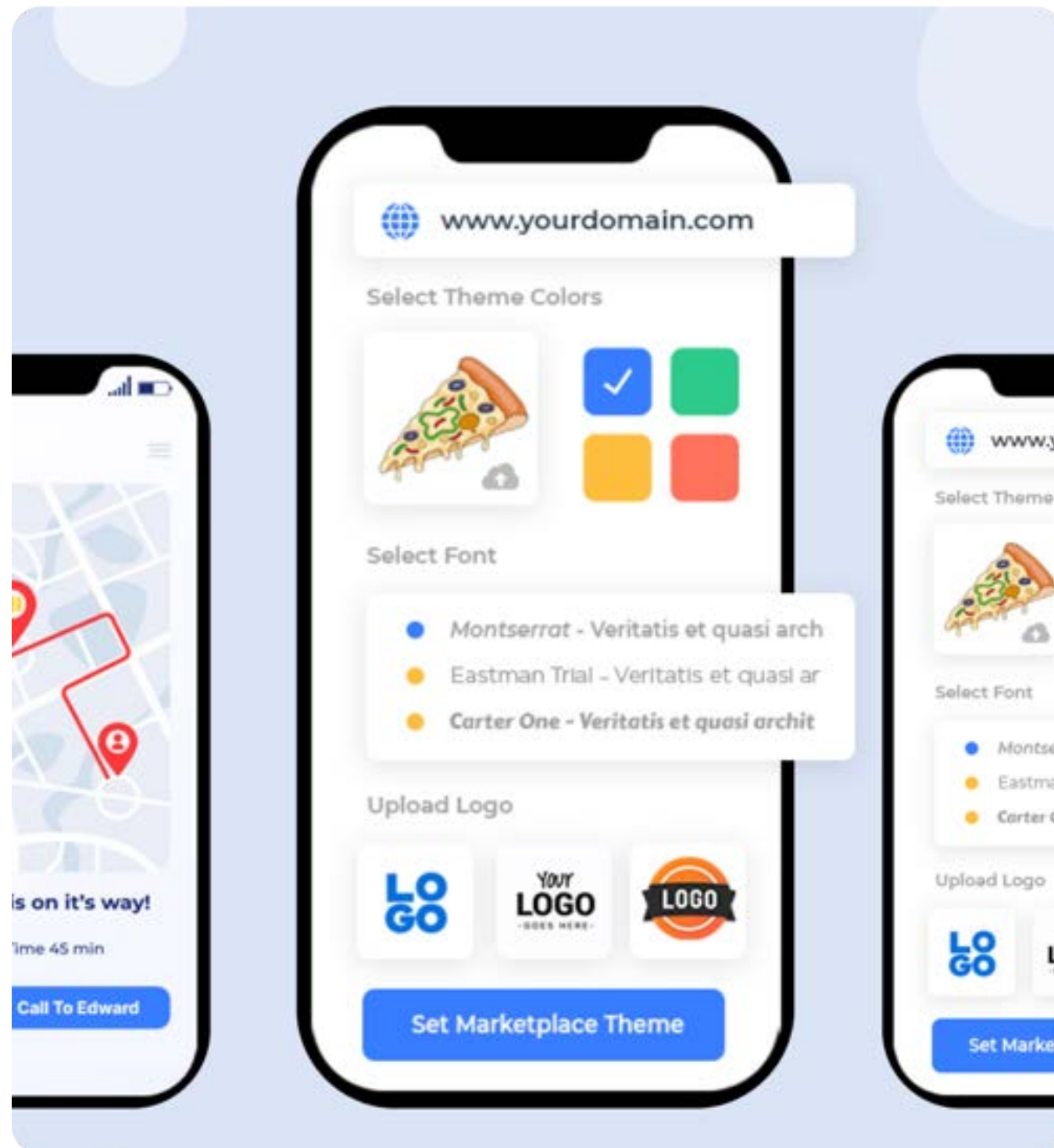


Local Commerce

With the emergence of local commerce, there is a need to fulfill consumer deliveries in minutes. It is irrefutable that local business need to go to market with a complete tech solution to meet this need, while competing with the best in the industry.



Why do businesses need this?



- ☑ Exorbitant commissions charged when selling through third party aggregators.
- ☑ Lack of access to customer data.
- ☑ Need for efficient delivery management to improve delivery times and reduce costs.
- ☑ Building a relationship with prospects & customers to promote purchases and improve the offerings.



Imagine a world where...
every local business has the tools to compete in
local commerce.



That's our goal.

Our Vision

Providing the right tech stack to ensure success and scalability to local businesses of all sizes.

The Mission

Creating a level playing field for local businesses by empowering them with an end to end solution to compete in the digital world.



The problems faced to move to local commerce.

01

Difficulty in creating a seamless online ordering experience.

02

Inefficient management of delivery operations.

03

Inability to build dialogue with customers & prospects.



The Jungleworks Hyperlocal Stack.

The End-to-end local commerce solution to grow and scale a local business.



Yelo

Online ordering
solution



Hippo

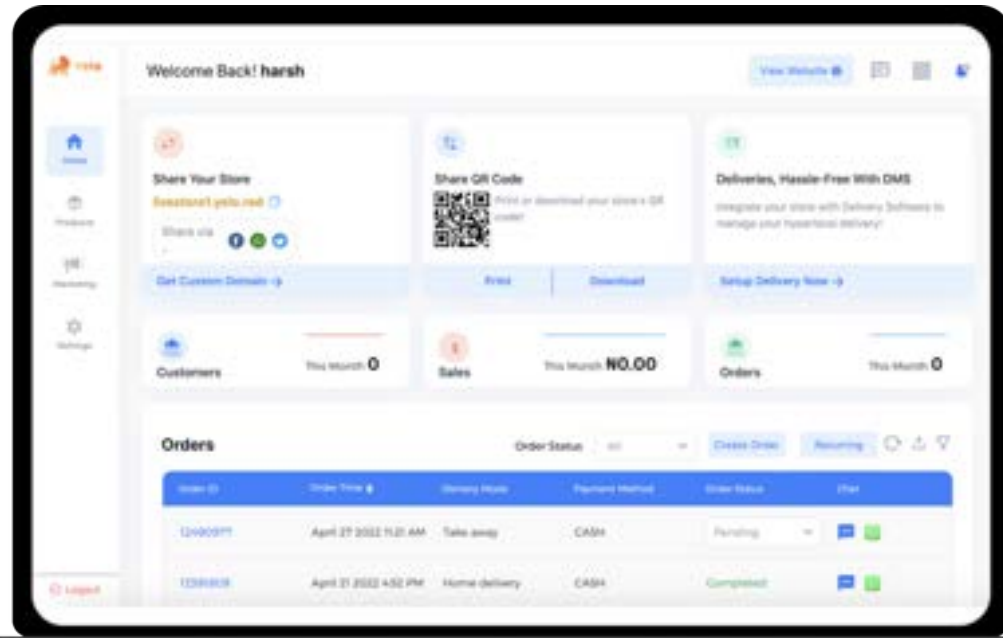
Customer Engagement &
Marketing Automation



Tookan

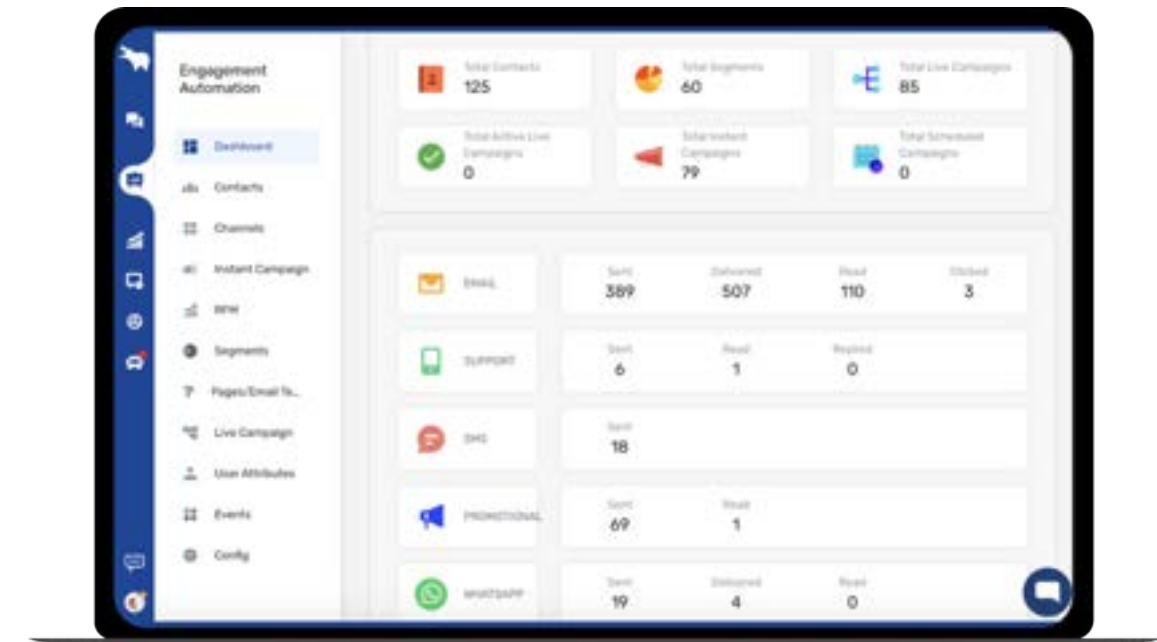
Delivery Management &
Route Optimization

How does it work?



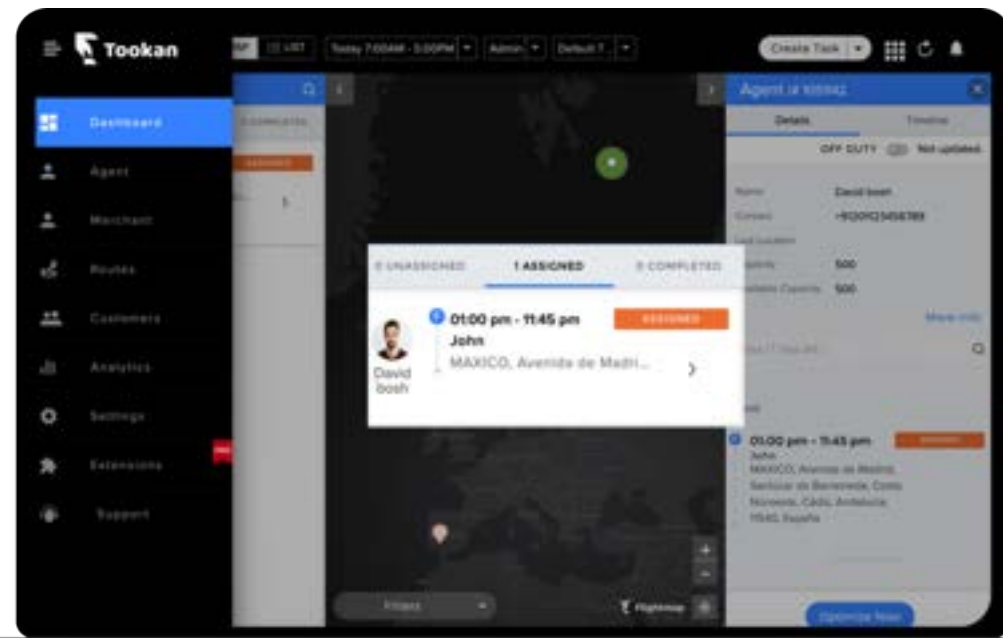
YELO

An improved online ordering experience with seamless ordering & faster checkouts.



HIPPO

Customer engagement & marketing automation to increase customer LTV and retention.



TOOKAN

Delivery Management & Route Optimization to maximise efficiency and minimise costs.

Create a seamless online ordering experience with Yelo

Make delivery smarter with Tookan



Increase customer engagement & retention with Hippo

How we empowered businesses in 2022.



Powered transactions worth **\$95 Million**

8.5 Million orders created.

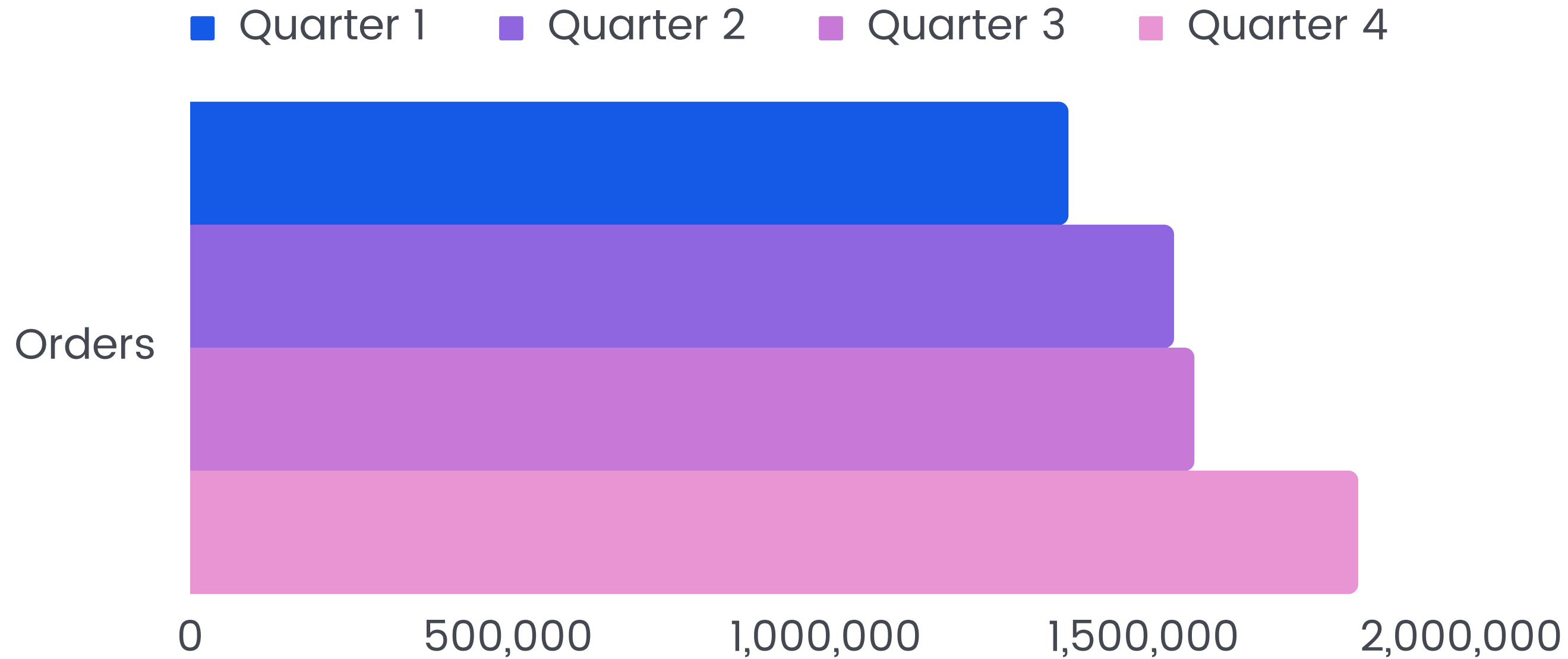
Over **500 Million** Kilometers travelled.

1300+ new relationships formed.

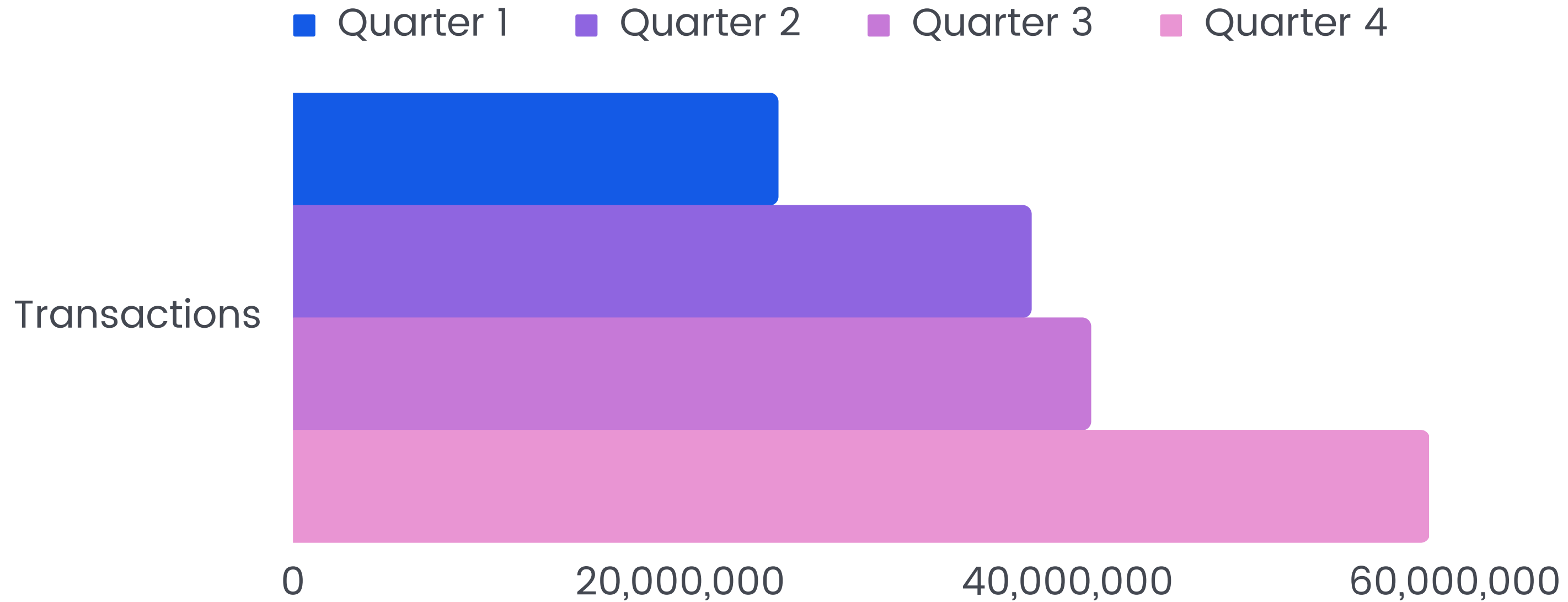
More than **170 Million** tasks created.



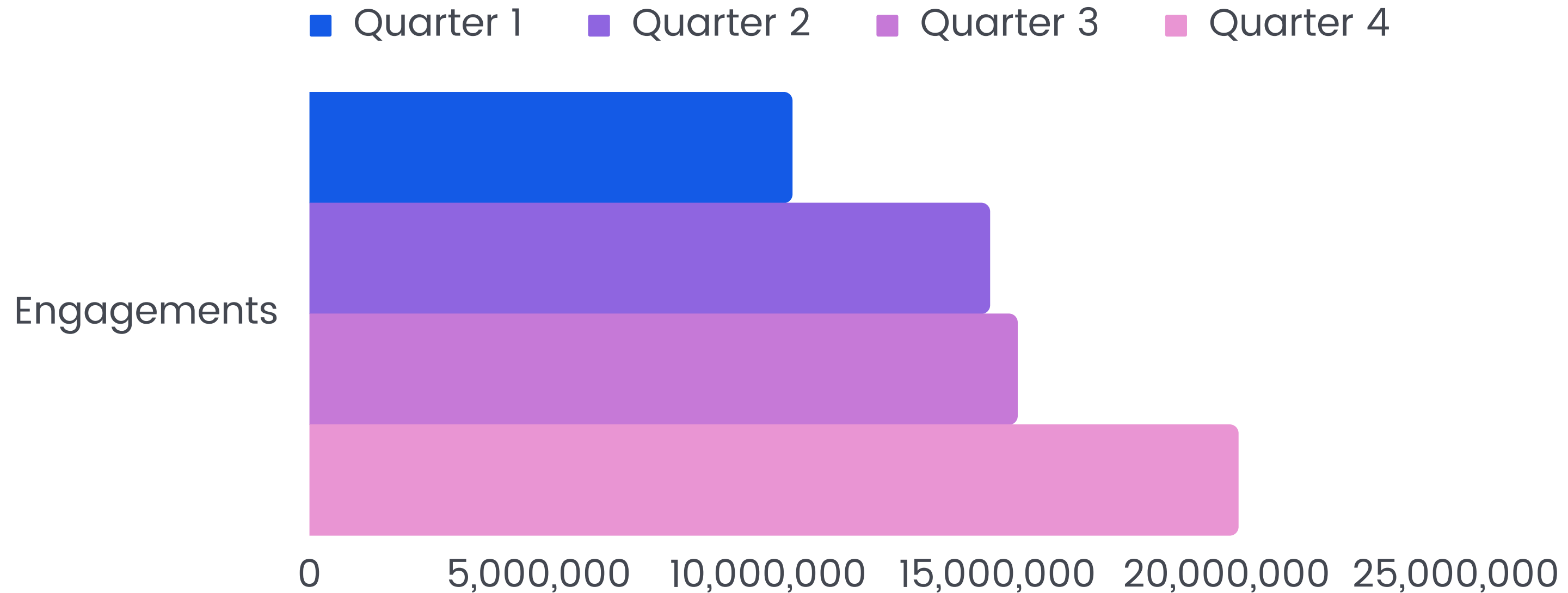
Orders powered by Yelo in 2022



Transactions covered by Tookan in 2022



Customer engagements powered by Hippo in 2022



Success story: A word from our customers.



Stan

CMO

Yelo allowed us to be operational very quickly. We were able to build a complex solution without much trouble.



Eugene

CPO

Since we started using Hippo, we see better conversions with each campaign specially for new customers onboarding.



Yahya

CEO

We have been using Yelo since 2019 and they have really helped us take our business online. Their platform is really simple and easy to use.



Roneson

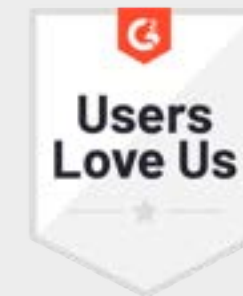
Co Founder

We are running as a last mile delivery for food and on demand delivery service. Thank you Yelo for providing the tech support for our business.

Some of our esteemed clients.



Along with our recent accolades.



Thank You

Do you want to work with us?

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